INFOGRAPHICS

PAY FOR SUCCESS

Target population and desired outcomes are clearly identified.



Pays for successful outcomes after services are delivered and results are evaluated. (Initial service delivery could be financed through a social

financing mechanism.)

POPULATION SERVED

Outcomes-based intervention(s) are identified and high quality providers deliver services aimed at desired outcomes.

PAYOR

PROJECT MANAGER/ INTERMEDIARY SERVICE PROVIDER

Manages project and all stakeholders.

THIRD PARTY EVALUATOR

Independently identifies metrics and evaluates outcomes, reporting data to provider and payor.

TYPES OF PAYORS -



GOVERNMENT



PRIVATE INVESTORS/ PHILANTROPHY



FINANCIAL INSTITUTIONS/ CDFIs



PRIVATE ENTITIES

PAY FOR SUCCESS

A type of pay for performance-base contracting between governmer and service providers in which impact is measured rigorously and governmer makes "success payments," or increase a provider's market share, only whe results are achieved within a specification.

SOCIAL INNOVATION FINANCING

A tool designed to address the payment delays and uncertainties inherent in Pay for Success contracting. In Social Innovation Financing, private funders, using various financial instruments, provide working capital to service providers with Pay for Success contracts to deliver social, health, housing, community development, and similar services, and those private funders take on the financial risk that the service provider will not meet the level of success necessary to trigger performance payments. Social Impact Bonds are one form of Social Innovation Financing (but are not actually bonds in a traditional sense).