



# Annual Coalition Strategy Meeting

WEDNESDAY, FEBRUARY 26, 2020

12:00-1:30 PM, ET

- I: Welcome and Overview of Agenda
- II: Reflections on 2019
- III: New Profit / America Forward Priorities in 2020
- IV: 2020 Election Engagement
- V: Questions & Answers
- VI: Workstream Updates & 2020 Strategy Discussion
- VII: Questions & Answers
- VIII: Coalition Spotlights
- IX: Closing & Next Steps

# America Forward Coalition

America Forward's Coalition of **100+ organizations** are achieving measurable outcomes in more than **15,000 communities** across the country every day and touching the lives of nearly **9 million** Americans each year.

10,000 Degrees

Abriendo Puertas/Opening  
Doors

Acelero Learning/Shine Early  
Learning

**Aliento**

Alternative Staffing Alliance

America's Promise Alliance

AppleTree Institute for Education  
Innovation

**Aurora Institute**

Bard Early Colleges

BellXcel

Beyond 12

Bottom Line

**Braven**

Children's Aid

Citizen Schools

City Year

College Advising Corps

College Forward

College Possible

Compass Working Capital

Connecticut Center for Social  
Innovation

Corporation for Supportive  
Housing

**CURYJ**

Diverse Charter Schools Coalition  
Educators 4 Excellence

**EdLoc**

**Encore.org**

**Enlearn**

Enterprise Community Partners

Eye to Eye

Family Independence Initiative

**Exalt**

**First 72+**

**Freedom Project**

FUSE Corps

Generation Citizen

Genesys Works

GreenLight Fund

**Highlander Institute**

**Imblaze by Big Picture Learning**

iMentor

Institute for Child Success

Jumpstart for Young Children  
KIPP

**Leading Educators**

**LEAP Innovations**

**Let's Grow Kids**

LIFT

Local Initiatives Support  
Corporation

Match Education

**Maycomb Capital**

**Millennial Action Project**

**Mindright**

**Mortar**

National Board for Professional  
Teaching Standards

National Center for Learning  
Disabilities

New Classrooms Innovation  
Partners

New Leaders

**New Politics Leadership  
Academy**

New Teacher Center

Nonprofit Finance Fund

**Nurse-Family Partnership**

**Our Voice Nuestra Voz**

**P.S. 305**

PAVE

Peace First

Peer Forward

Peer Health Exchange

**Per Scholas**

**Pillars**

**POWER**

PowerMyLearning

Public Allies

**Push Black**

Reading Partners

REDF

Roca

Root Cause

**Sacred Generations**

Service Year Alliance

Single Stop

Social Entrepreneurship at UVA

Social Finance US

**Springboard Collaborative  
Station 1**

Teach For America

**The Learning Accelerator**

**The Michelson 20MM**

Foundation

The Opportunity Network

**The People**

**The Urban Association of  
Forestry and Fire Professionals**

**Think of Us**

Third Sector Capital Partners

**Transcend, Inc.**

Transforming Education

Turnaround for Children

uAspire

**UnboundED**

**Valor Collegiate Academies**

Wyman Center

Year Up

YouthBuild USA

# Today's Agenda

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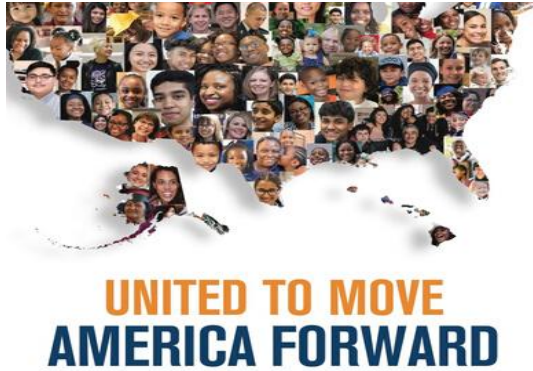
VI: Workstream Updates & 2020 Strategy Discussion

VII: Questions & Answers

VIII: Coalition Spotlights

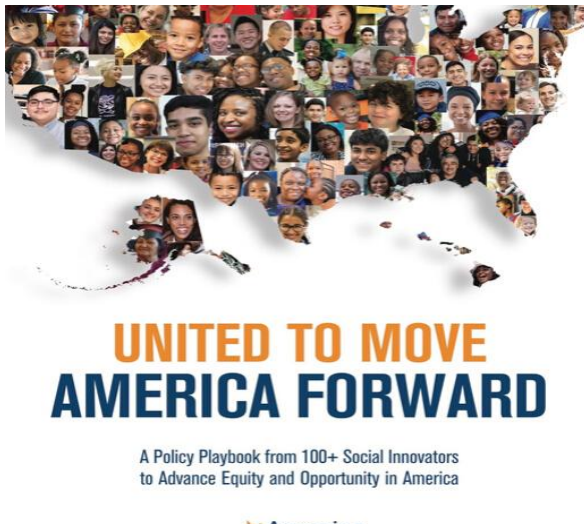
IX: Closing & Next Steps

# Reflections on 2019



- 30+ new Coalition organizations
- Presidential Roundtables
- Launch of the America Forward Advocacy Institute
- Hill Briefings
- Meetings with Members of Congress & staff
- Leveraged \$1.7 billion for social innovation

# 2020 Q1 Highlights



- United to Move America Forward Book release
- United to Move America Forward Launch Event
- Outreach to Presidential Campaigns
- Engagement with Members of Congress
- Participation in External Events to Lift Up America Forward Priorities

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# America Forward 2019-2020 Priorities

## Lead Collective Advocacy Coalition

Advance Policies that Foster Innovation, Reward Results, Advance Equity, & Catalyze Cross-Sector Partnerships

### EDUCATION Task Force

EL (HS, CCDBG, CCWFA)  
K-12 (ESSA, Trauma)  
Higher Education (HEA)

### PAY FOR SUCCESS Task Force

(SIPPRA, CMSN, Entitlements)

### WORKFORCE DEVELOPMENT Task Force

(WIOA & CTE)

### Appropriations Social Innovation National Service Other (e.g., CJS, DACA, Health)

## Build Advocacy Capacity

Build Better, Bolder Advocates & Capacity for Sustainable Advocacy

### America Forward Advocacy Institute

Boot Camps  
Hill Days  
Fellowships

### Policy Training & Support to Individual Organizations

### Policy Updates, Materials & Briefings

## Accelerate Field Leadership

Amplify Voice of Social Innovation & Community Solutions

### 2020 Presidential Engagement

### America Forward Events

### Thought Leadership: External Engagement, Public Education Materials, Communication

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# To date:

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**16 Roundtables**  
**150+ conversations**



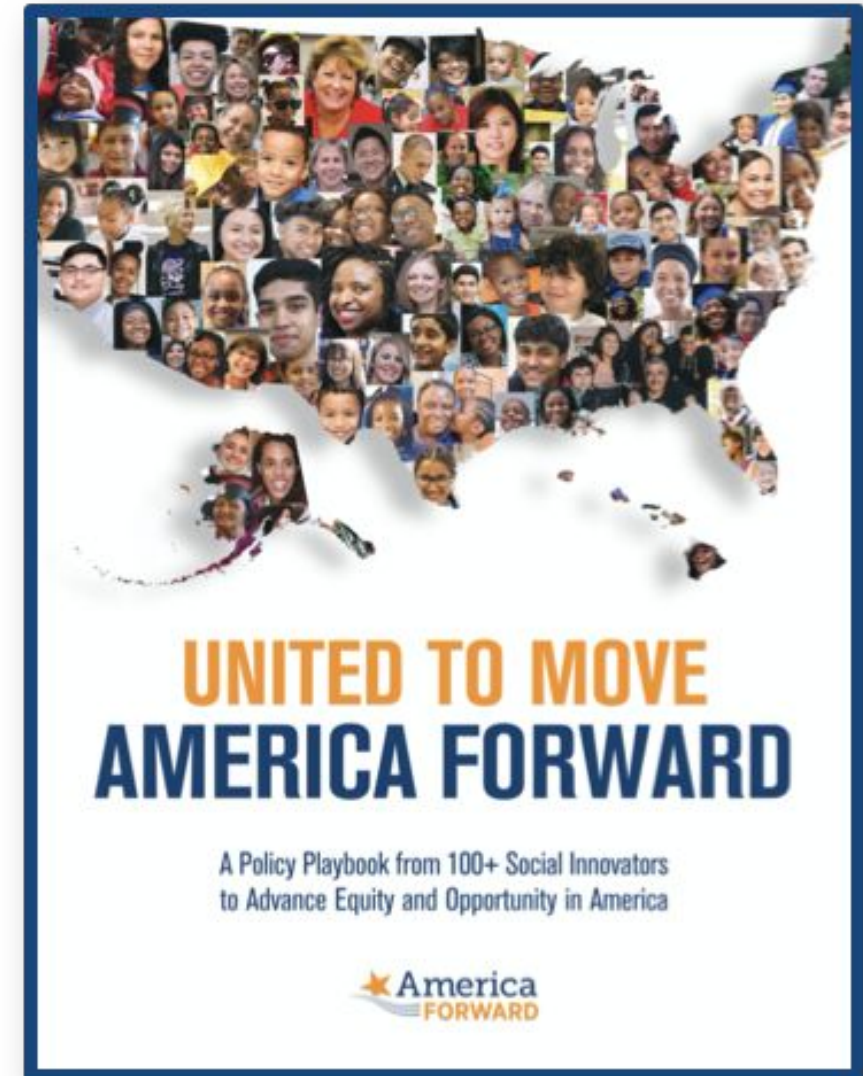
**34 Unique Policy Ideas and  
Solutions**



**January 22 kicked-off  
America Forward's 2020  
Election Engagement**

# United to Move America Forward: 2020 Update

- Shared Playbook with all campaigns
- Held meeting with the Pete Buttigieg campaign to lift up ideas in the book around service, innovation, and education
- Arranging follow-up conversations with the Pete Buttigieg campaign and meetings with additional campaigns - Joe Biden, Michael Bloomberg, Amy Klobuchar, Bernie Sanders, Donald Trump, Elizabeth Warren
- Working with campaigns on site visits, roundtables, etc.
- Will continue engaging the Coalition in election events in the coming months



# Where are the candidates on America Forward's priority issues?



# 2020 Presidential Election State of Play

## Democratic delegates

100 delegates allocated so far

1,991 to win nomination



Bernie  
Sanders

45



Pete  
Buttigieg

25



Joseph R.  
Biden Jr.

15



Elizabeth  
Warren

8



Amy  
Klobuchar

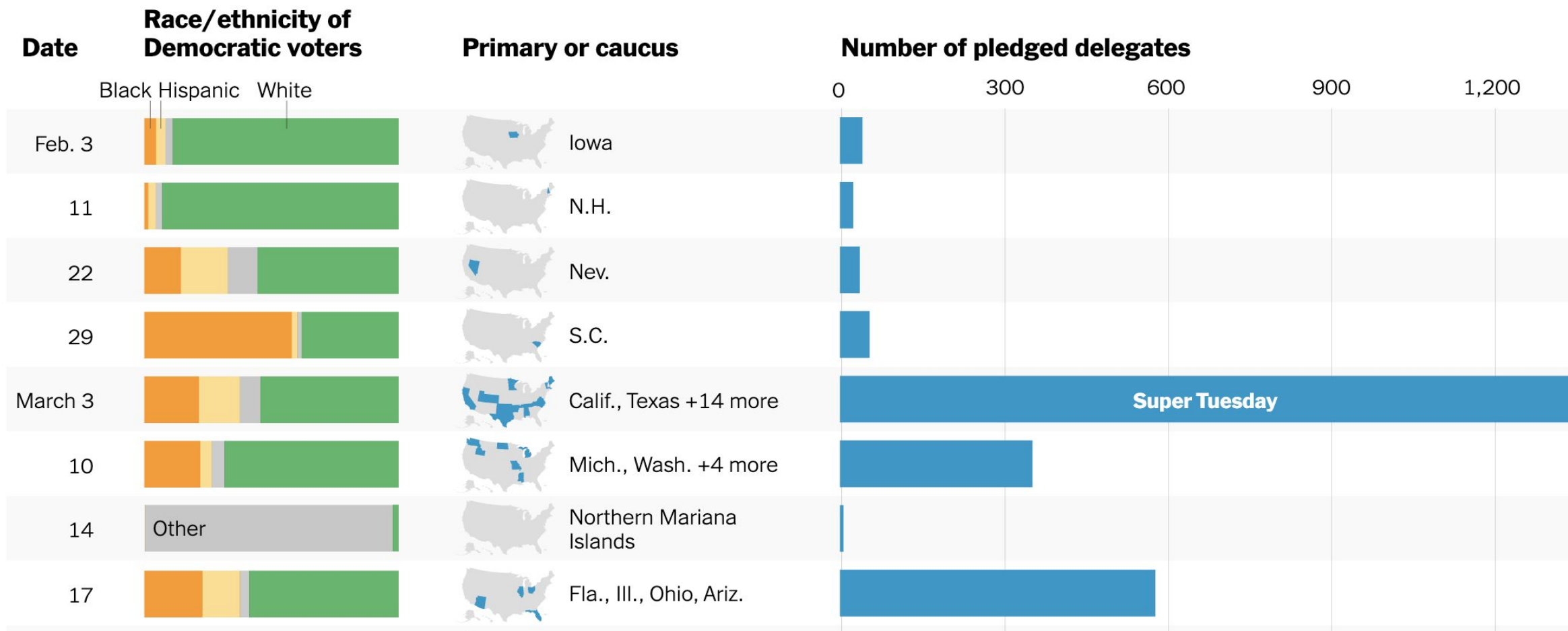
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# Election 2020: Primary Calendar Ahead

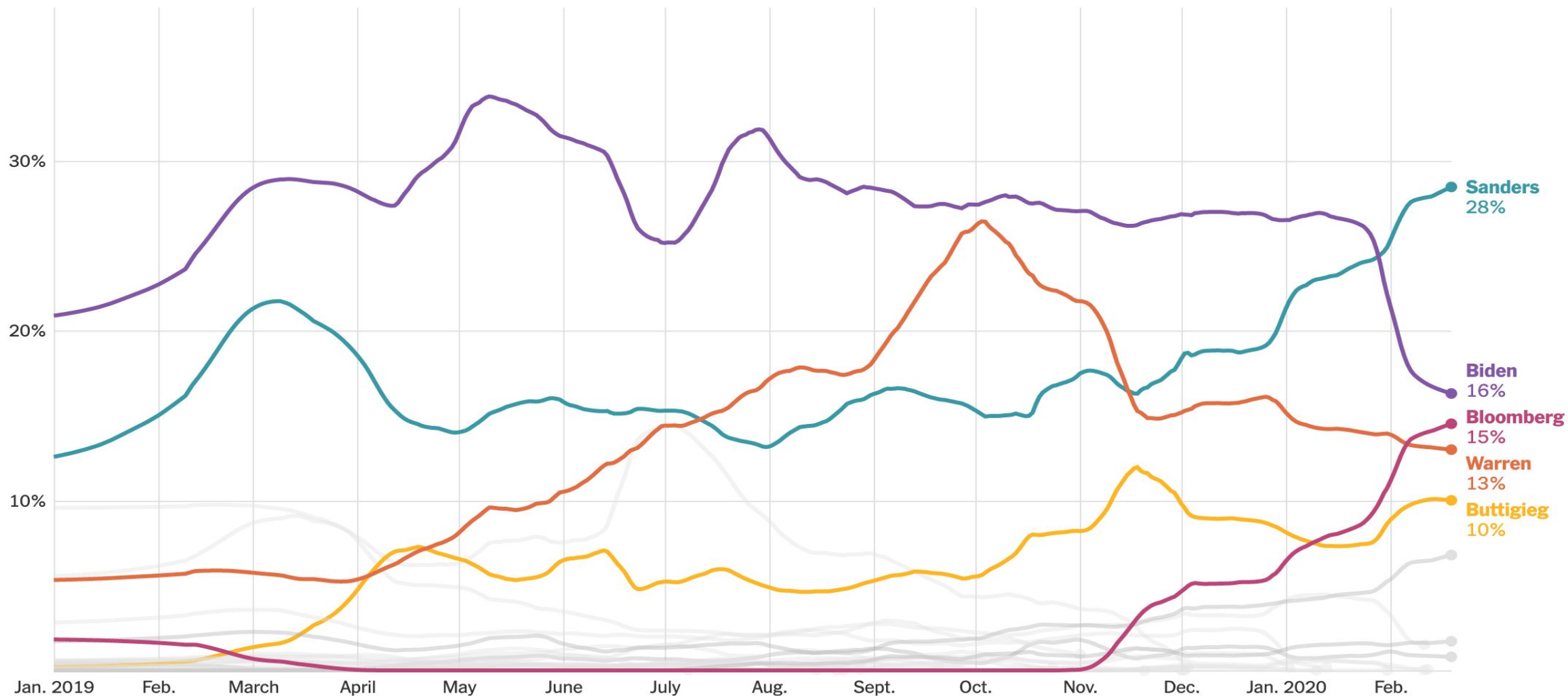
Date	State
<b>Tuesday March 3</b>	Alabama
	Arkansas
	California
	Dems Abroad
	Massachusetts
	Minnesota
	North Carolina
	Oklahoma
	Tennessee
	Texas
	Utah
	Vermont
	Colorado
	Virginia
	Maine
<b>Tuesday March 10</b>	Idaho
	Michigan
	Mississippi
	Missouri
	North Dakota Caucuses
	Ohio
	Washington
<b>Tuesday March 17</b>	Ohio
	Arizona
	Florida
	Illinois

Date	State
<b>Tuesday March 24</b>	Georgia
<b>Saturday April 4</b>	Alaska Caucuses
	Hawaii Caucuses
	Louisiana
	Wyoming
<b>Tuesday April 7</b>	Wisconsin
<b>Tuesday April 28</b>	Connecticut
	Delaware
	Maryland
	Pennsylvania
	Rhode Island
	New York
<b>Saturday May 2</b>	Kansas
<b>Tuesday May 5</b>	Indiana
<b>Tuesday May 12</b>	West Virginia
	Nebraska
<b>Tuesday May 19</b>	Kentucky
<b>Tuesday May 19</b>	Kentucky
	Oregon
<b>Tuesday June 2</b>	Montana
	New Jersey
	New Mexico
	South Dakota
	District of Columbia

# Election 2020: Larger Shares of Diverse Voters Ahead



# Election 2020: National Polling



# Election 2020: What Happens Next?

**salon**

**Every Democratic candidate except Bernie Sanders indicates support for a contested convention**

Should the individual with the most delegates at the end of the primary season be the party's nominee?

Politics

**The Washington Post**

*Democracy Dies in Darkness*

**The Democratic race is now Sanders against the field, and a contested convention possibly awaits the party**

**POLITICO**

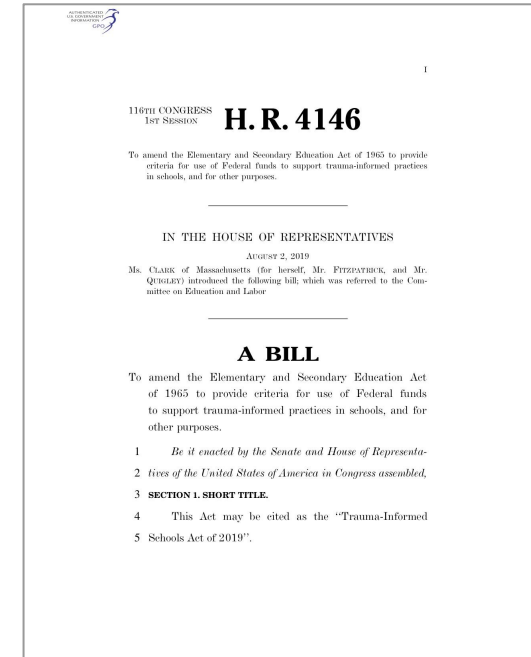
**Bloomberg quietly plotting brokered convention strategy**

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# 2019 Points of Pride: Early Learning & K-12

- Hosted two successful Hill Briefings, in partnership with The LEGO Foundation and America Forward's Early Learning Working Group, on whole-child approaches to early learning
- Supported the launch of the Bipartisan Congressional Pre-K Caucus
- Endorsed the Trauma-Informed Schools Act and advocated for trauma-informed provisions to be included in federal education laws



# 2020 Strategy: Early Learning & K-12



- Continue to push and gain champions for priorities in our Early Learning and K-12 Education Policy Platforms
- Produce a Policy and Advocacy Playbook outlining specific early learning and K-12 policy priorities focused on whole learner approaches to education
- Collaborate with Coalition members to develop ideas around what is working and what needs to be changed in a future reauthorization of the Every Student Succeeds Act (ESSA)

# 2019 Points of Pride: Higher Education

- Higher Education Act reauthorization: The House Education Committee introduced the College Affordability Act in the fall which has been passed out of Committee
- A number of our policy priorities are embedded in the legislation
- We continue to advocate for additional priorities as the bill is getting ready for the House floor, including incorporating provisions of the FINISH Act into the bill



# 2020 Strategy: Higher Education



- Both chambers are expected to consider bills to reauthorize the Higher Education Act this year
- House of Representatives: Floor action on the College Affordability Act is expected this spring
- Working with Jumpstart and other partners to support community service in Federal Work Study
- Advocating for provisions that support teacher and school leaders, partnerships, evidence based programs, and trauma-informed training
- Senate: Senate Education Committee leaders are drafting their own HEA reauthorization bill, further action is expected this spring/early summer

# 2019 Points of Pride: Workforce Development

- Monitored the implementation of the Strengthening Career and Technical Education for the 21st Century Act
- Continued to engage with the Committees on Temporary Assistance for Needy Families (TANF) reauthorization including evidence/outcomes based strategies, toward greater investment in training and metrics based upon employment outcomes, and moving away from work participation metrics



# 2020 Strategy: Workforce Development

- Following potential action currently planned for mid March by the White House to reconfigure a number of federal workforce programs which could include a number of consolidations and/or terminations
- Monitoring work by the House Education and Labor Committee Democrats to draft legislation for a new federal registered apprenticeship program sometime this year
- Tracking congressional response to the President's budget request to significantly increase funding for Career and Technical Education programs including for the CTE Innovation Fund (in which America Forward played a significant authorization role)



# 2019 Points of Pride: Pay for Success, Evidence & Innovation

- **Bipartisan introduction of Bipartisan FINISH Act:** Fund for Innovation and Success in Higher Education (FINISH) Act to build evidence and authorize Pay for Success in Higher Education Act introduced in both chambers of Congress, by Senators Todd Young (R-IN), Michael Bennet (D-CO) and Tim Scott (R-SC) and Reps. Ben McAdams (D-UT) and Ron Wright (R-TX)
- **Creation of the Bipartisan House What Works Caucus :** Chaired by Reps. Jackie Walorski (R-IN) and Ben McAdams (D-UT)
- **Introduction of the Bipartisan Social Determinants Accelerator Act:** In both chambers of Congress by Reps. Cheri Bustos (D-IL), Tom Cole (R-OK), Jim McGovern (D-MA) and Cathy McMorris Rodgers (R-WA), and Sens. Todd Young (R-IN) and Debbie Stabenow (D-MI)
- **Social Impact Partnership to Pay for Results Act (SIPPRA) Implementation:** Following bipartisan 2018 enactment, 21 proposals across the country, eight finalists involving numerous Coalition members from Alaska, California, Colorado, Oklahoma, Indiana, South Carolina, and two from New York, and a recent Question for the Record from Sen. Todd Young

# 2019 Points of Pride: Pay for Success, Evidence & Innovation

## *(continued)*

- **Articulating an expansive vision for the future of PFS and Evidence-Building:** Including a Stanford Social Innovation Review (SSIR) article in October, a deep dive hosted at the Sorenson Impact Center in November, and further expanded on in Part III of America Forward's 2020 Policy Playbook, in particular Part III, "How to Restore Belief in Government by Equipping Reformers to Deliver Results"
- **Continued field innovation and new Coalition Members:** Maycomb Capital, Per Scholas and Nurse-Family Partnership, and continued innovation on outcome-based funding, opportunities for engagement with key federal and state public sector stakeholders



# 2020 Priorities: Pay for Success, Evidence & Innovation

- **Advance key legislative priorities:** Position key provisions from FINISH Act in a Higher Education Act reauthorization. Push the Social Determinants bill. Expand What Works Caucus. Recruit more Hill champions.
- **Build Support in key federal agencies:** Push a successful implementation of SIPPRa, and for Workforce Innovation and Opportunity Act (WIOA) PFS guidance, so the field can move forward. Pursue agency pilots.
- **Position key elements of PFS, Evidence and Innovation agenda for progress:**
  - “Outcomes Infrastructure”, including talent pipelines and data systems
  - Social innovation zones, pilots to blend and braid dollars, additional PFS authorities in funding streams
  - Build on and learn from SIPPRa, additional outcomes funds, new outcomes-based health projects
  - Put equity, community engagement, local capacity building and inclusion at the center of conversation
- **State and local engagement:** Build on discussions with State officials and local stakeholders, including in CO, FL, MA, OH, MI, MN and NC, on the future of outcome-based models in those states, including opportunities to scale effective approaches and build evidence with public dollars, and better understand what these communities need right now.
- **Recruit new allies, and shape a new narrative around outcomes:** Recruit partners in DC and states, on the campaign trail, in philanthropy, and in the nonprofit sector. Seek out opportunities to shape the narrative around PFS, evidence and outcomes, putting people, families and communities at the center of our work.

# FY 2021 Budget & Appropriations

## High Level America Forward Analysis of President's FY21 Budget Request (in thousands)

Priority	FY20 Funding Level	President's FY21 Budget Request	Difference: FY21 Budget Request – FY20 Funding Level
Department of Education			
Elementary and Secondary Education for the Disadvantaged Block Grant	0	\$19,363,430	+\$19,363,430
Title I (Grants to LEAs)	\$16,309,802	\$0	\$16,309,802
IDEA Part B – (Grants to States)	\$12,764,392	\$12,864,392	+\$100,000
21 <sup>st</sup> Century Community Learning Centers	\$1,249,673	\$0	-\$1,249,673
Promise Neighborhoods	\$80,000	\$0	-\$80,000
Education Innovation and Research	\$190,000	\$0	-\$190,000
Charter Schools	\$440,000	\$0	-\$440,000
Title II, Part A	\$2,131,830	\$0	-\$2,131,830
Supplemental Educational Opportunity Grants (SEOG)	\$865,000	\$0	-\$865,000
Pell Grant Discretionary Funding	\$22,475,352	\$22,475,352	\$0
Pell Grant Maximum (with mandatory add-on)	\$6,345	\$6,345	\$0
Federal Work Study	\$1,180,000	\$500,000	-\$680,000
Department of Health and Human Services			
Head Start (including Early Head Start)	\$10,613,095	\$10,613,095	\$0
Child Care Development Grants	\$5,826,000	\$5,826,000	\$0
Preschool Development Grants	\$275,000	\$0	-\$275,000
Department of Labor			
DOL Total Discretionary Funding	\$12,411,958	\$11,105,499	-\$1,306,459
Corporation for National and Community Service (CNCS)			
CNCS Total Funding*	\$1,104,358	\$81,696	-\$1,022,662
AmeriCorps State and National	\$428,510	\$2,224	-\$776,424
Social Innovation Fund	\$0	\$0	\$0



# ADVOCACY INSTITUTE

*Imagine a world where more social entrepreneurs are effectively equipped to advocate for systems change.*

The goal of America Forward's Advocacy Institute is to equip social entrepreneurs to become better, bolder advocates.



## Advocacy Institute Webinars



## Advocacy Institute Bootcamps & Hill Days



## Developing an Advocacy Institute Fellowship Program







# Advocacy Institute in 2020

- **Quarterly briefings coming up in the first half of the year:**
  - **Trainings on** how to maximize and leverage your organization's communications during an election year
  - **Trainings on** whole learner policies included in America Forward's upcoming policy and advocacy playbook on whole learner approaches to education

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# America Forward Coalition Member Spotlights

	<p>Brittany Walsh, Senior Manager of Policy and Government Relations, with Jumpstart will highlight the revisions made to federal work-study program in the House's higher education re-authorization</p>
	<p>Simone Hardeman-Jones, National Director of Policy and Partnerships, with Educators for Excellence (E4E) will discuss <i>Voices from the Classroom 2020</i>, a survey by teachers that captures the views and opinions of educators across the country</p>
	<p>Sarah Pinsky, Director, Policy, NBPTS, will discuss <i>Teachers 2020</i>, a campaign focused on lifting up teacher voice and calling for what educators need for their students and their careers to be successful</p>
	<p>Jake Edwards, Director, Social Finance will discuss the new Career Impact Bond</p>
	<p>Amanda D'Annucci-Kean, Director, National Development, will discuss our value is worth more than our cost</p>
	<p>Cathy Stewart, National Field Director, will discuss their Listen-Learn-Act pilot program</p>

# Coalition Member Spotlight



**Brittany Walsh,**  
**Senior Manager of Policy and Government Relations**



## Community Service-Based Federal Work Study

Promoting Service, Equity, & Workforce Development

- A National Commitment to Community Service
- College Affordability Act of 2019
  - Part C, Sec. 4203
- Why it Matters
- Advocacy in Action
- Next Steps

Contact [Brittany.Walsh@jstart.org](mailto:Brittany.Walsh@jstart.org)



# Coalition Member Spotlight

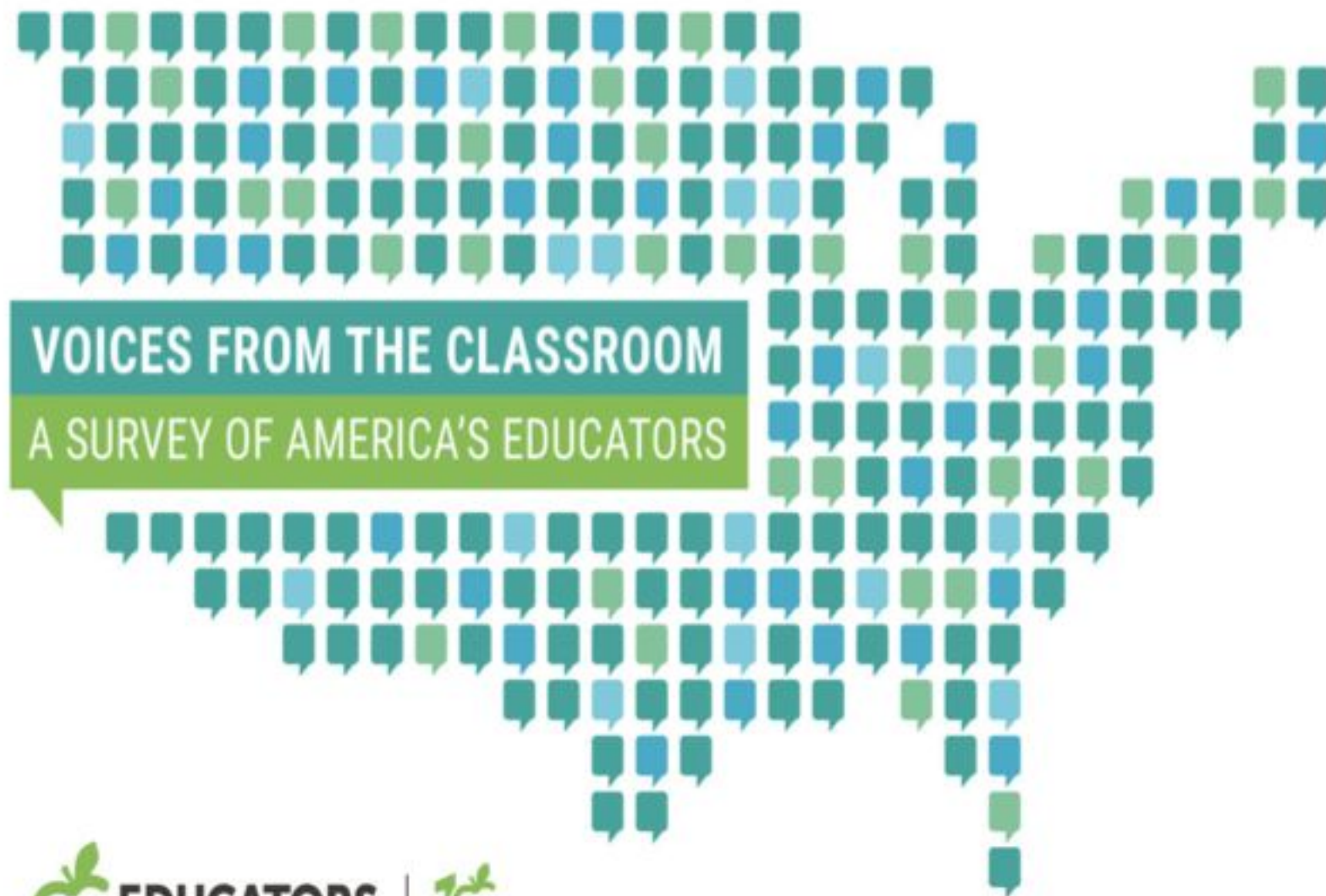


**Simone Hardeman-Jones,  
National Director of Policy and Partnerships**



# Methodology

- 10 **Teacher Advisory Group** members
- Written and administered by **Gotham Research Group**
- Conducted **online Nov 4-15** among a nationally representative sample of 1,000 full-time teachers
- Supplemental survey conducted **online December 11-17** among a nationally representative sample of 500
- Oversampled in **E4E chapter locations**



**EDUCATORS**  
FOR EXCELLENCE



2020

# Major Trends & Findings

## Elevate the Profession

- *Teachers want effective preparation, professional development, improved compensation & benefits*

## Better Serve All Students

- *Teachers believe schools are failing to meet students' needs and to provide safe, welcoming, and inclusive environments.*

## Leverage Teacher's Expertise and Experience

- *Teachers want to be agents of change for their profession and their students, but feel unheard by decision-makers*

## Perspectives on Unions After Janus

- *After Janus v. AFSCME, unions have made important progress, but there are key areas they will need to address to remain viable long term*



# Coalition Member Spotlight



**Sarah Pinsky,  
Director, Policy**

**NATIONAL BOARD**  
*for Professional Teaching Standards®*

# 2020 TEACHERS

*Teachers 2020 calls for:*

- **Meaningful professional growth experiences** for teachers to develop towards an accomplished level, assuring continuous improvement to meet student needs, and supports for achieving Board-certification
- **Empowered teacher leadership and voice** to shape the policies that impact student learning
- **Professional compensation** that recognizes the complexity of the job and compensates teachers for both their professional expertise and ongoing growth
- **Sufficient resources** to enable teachers to construct and maintain safe and effective learning environments for all students
- **Diversification of the teaching profession** to reflect and represent the ever-changing demographics of the student population.

Sign the Bill of Rights at [www.nbpts.org/teachers2020](http://www.nbpts.org/teachers2020)

# Coalition Member Spotlight



Jake Edwards,  
Director



# Coalition Member Spotlight



Amanda D'Annucci-Kean,  
Director, Policy



# What We Do

Per Scholas provides tuition-free technology training and professional development for people from overlooked communities. **We help people launch successful careers in tech, creating onramps to businesses in need of their talents.**

In 2020, we will train over **2,500** job seekers nationally, using an evidence-based model proven to significantly impact work, earnings and economic security.



## Proven Economic Impact

Two gold-standard **randomized, controlled trials** prove Per Scholas' economic impact. Findings from 2017 include:

↑ **\$4,829**

Per Scholas students **earned 27% more** than those in the control group

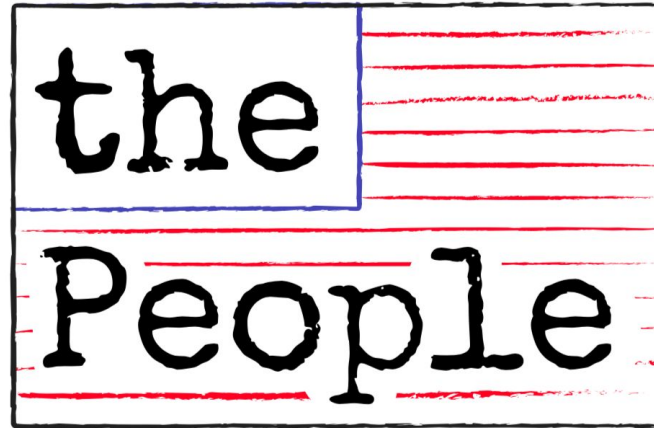
↑ **48%**

Two years into the study, Per Scholas students were 48% more likely to report they were **satisfied with life** compared to the control group

↓ **50%**

Per Scholas graduates were half as likely to **rely on public benefits** compared to the control group

# Coalition Member Spotlight



Cathy Stewart,  
National Field Director

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