

July 29, 2021

The Honorable Nancy Pelosi Speaker of the House U.S. House of Representatives Washington, DC 20515 The Honorable Kevin McCarthy Minority Leader U.S. House of Representatives Washington, DC 20515

Dear Speaker Pelosi and Leader McCarthy:

We write to voice our enthusiastic support for the recently introduced bipartisan <u>Expanding Pathways to</u> <u>Employment Act</u>, and to urge swift action on this important legislation.

As we emerge from the pandemic and work to avoid a "K-shaped" recovery that could leave behind rural communities, communities of color, individuals with barriers to employment, and families experiencing poverty, we have an opportunity to scale more inclusive and effective models for economic mobility. A growing list of workforce development, higher education, health, and human services programs have been shown, by rigorous and replicated evaluations, to sustainably increase wages, unlock opportunity, and improve lives. But to a remarkable degree, major federal funding streams largely do not currently support these programs, inhibiting their potential to scale to the millions of Americans experiencing systemic poverty who might benefit from these services.

The Expanding Pathways to Employment Act is a transformative new bill that would begin to upend this inequitable and unjust status quo. The bipartisan legislation links government-funded programs to measurable results by providing grants for the expansion of job-training and post-secondary education programs. Via a new \$700 million mandatory appropriation, the legislation sets aside dedicated funding for programs that have proven, based on rigorous evaluations, to work for their participants. Eligible programs will include those with statistically significant positive outcomes on earnings, student achievement, or degree completion. A program's eligibility will depend on a number of factors including its impact relative to its cost, the quality of the evidence supporting it, and how intensively it focuses on promoting equity for those in historically underserved communities. A match requirement, which can be satisfied with other federal formula funds, is a strategic, strong incentive to steer dollars from long-standing federal programs toward these proven approaches in the coming years. Importantly, the bill also sets aside additional funding to prove the efficacy of a new cohort of innovative, promising approaches via dedicated funding for pilots combined with rigorous impact evaluations.

Thank you for your consideration of this important legislation. We hope a Senate companion bill will be introduced soon. We further hope Congress will prioritize action on this proposal this fall, in the context of broader legislation on workforce development, education, human services, and economic mobility.

Sincerely,

ActivateIT Powered by Per Scholas Aliento Education Fund Alternative Staffing Alliance America Achieves America Forward AppleTree Institute for Education Innovation Arnold Ventures Bottom Line Braven Bridgeways

1



Center for Employment Opportunities Center for Living and Learning **Chicago Resiliency Network** Chrysalis **Citizen Schools** Colorado Equitable Economic Mobility Initiative **Denver Public Schools** Downtown Women's Center **Economic Mobility Corporation** Finding Common Purpose Flare Education **FUSE Corps Generation USA** Goodwill Industries International, Inc. **GreenLight Fund** Homeward Bound of Marin i.c.stars Institute for Child Success Jewish Vocational & Career Counseling Service (JVS) Jobcase, Inc. Juma Ventures JVS SoCal Keys2Work **Kitchens for Good** LA Conservation Corps Local Initiatives Support Corporation (LISC) Los Angeles Regional Reentry Partnership Maycomb Capital/The Community Outcomes Fund **McPherson Strategies** New Earth Organization New Moms New Profit New York City Employment and Training Coalition (NYCETC) Nonprofit Finance Fund **Nurse-Family Partnership** Opportunity@Work Per Scholas, Inc. **Project Evident** Project for Pride in Living Project QUEST, Inc. **Propel America**

Pursuit **Pursuit Transformation Company Inc** RecycleForce Roberts Enterprise Development Fund (REDF) **Results For America Root Cause** San Diego Workforce Partnership SkillUp Social Finance StriveTogether Ten Count Consulting, LLC The Opportunity Network The Workers Lab **Third Sector Capital Partners** Transcend, Inc. uAspire UTEC Valeo Vocation Wyman Year Up YouthBuild USA

Key Individuals:

Amanda Burden, Program Lead, Pursuit Cesar Carino, Data Analyst, Pursuit Tony Cohn, *Morgridge Family Foundation* Allison Devore, Advisor & Board Member Don Fraser, Chief Program Officer, Education Design Lab Raymond Gonzales, Case Manager, Project 180 Rebecca Maynard, University Trustee Chair Professor Emeritus & Program Director, University of Pennsylvania Ted McCann, Former Policy Advisor to Former U.S. House Speaker Paul Ryan Erin Palumbo, Sr. Programs Manager, The Last Mile Kathy Powers, Vice President, Orion Kathy Stack, Former Deputy Associate Director, Office of Management and Budget Dave Wilkinson, Former Director, White House Office of Social Innovation; Former Chief Performance Officer, State of CT