

April 27, 2022

The Honorable Patrick Leahy Chairman Senate Appropriations Committee Room S128, The Capitol Washington, DC 20515

The Honorable Rosa DeLauro Chairwoman House Appropriations Committee Room H-305, The Capitol Washington, DC 20515 The Honorable Richard Shelby Vice Chairman Senate Appropriations Committee Room S128, The Capitol Washington, DC 20515

The Honorable Kay Granger Ranking Member House Appropriations Committee Room H-305, The Capitol Washington, DC 20515

Dear Chairman Leahy, Vice Chairman Shelby, Chairwoman DeLauro, and Ranking Member Granger:

As Congress begins the fiscal year (FY) 2023 appropriations process, the America Forward Coalition urges you to continue efforts to address the long-standing racial and socioeconomic inequities exacerbated by the COVID-19 pandemic by including funding for the programs identified below that advance equity, spur innovation, reward results, and catalyze cross-sector partnerships to propel America forward.

Our Coalition organizations, working in communities across the country, greatly appreciate the investments you prioritized during the pandemic to provide emergency funding to support our nation's early childhood centers, K-12 schools, higher education institutions, national service, unemployed and underemployed workers, and children and families. We believe that we must build on these investments in order to ensure equitable economic recovery and growth, guarantee adequate public health responses, provide resources for our nation's schools and colleges, establish needed programming to help up-skill our workforce, support our eroding infrastructure, and ensure our national security.

America Forward, along with our Coalition partners from America's Promise Alliance, AppleTree, KIPP, New Classrooms, Springboard Collaborative, Turnaround for Children, and Transcend, have proposed three whole-learner education policy proposals that center on how the federal government can support state and local education agencies reimagine education systems, seizing the opportunity to learn from the innovations happening now and prepare them to deliver effective, equitable, and resilient results. These proposals are complimented by increases in funding for these critical initiatives:

- Early childhood: Increasing funding for the Child Care Development Block Grant and Head Start.
- K-12: Increasing funding for Titles I, II, and III; After School Programs; and IDEA.

- Higher Education: Increasing the maximum Pell Grant and support for institutions.
- Opportunity youth: Increasing funding for innovative education and job training programs such as YouthBuild.
- National Service: Expanding the number of service members, including AmeriCorps, to respond
  to expanded need; and increase service living allowances to ensure all Americans can serve
  regardless of their financial circumstances.

We also strongly support a refocusing of government funding on rewarding what works. To do this, we urge policymakers to support funding for innovation and evaluation; the use of tiered-evidence approaches to target federal funding to programs that have greater evidence of effectiveness; and the inclusion of performance-based funding provisions to link funding to measurable outcomes. To accomplish this, we must provide (1) evidence of effectiveness and (2) a viable plan to evaluate and build evidence to become widespread criteria for competitive federal grant programs. This strategic approach will help to ensure that we know what works and what does not; thereby, allowing Congress to more effectively allocate resources and better serve millions of children, youth, and adults across this country.

## Labor, Health and Human Services, Education, and Related Agencies

### **Department of Education**

# **Elementary and Secondary Education**

- \$36.5 billion in Title I formula funds for local education agencies as an initial down payment towards tripling Title I. This funding increase will help to provide all children with the opportunity to receive a fair, equitable, and high-quality education, and to close educational achievement gaps. We also urge the inclusion of report language reiterating the importance of timely and meaningful stakeholder engagement and evidence-based partnerships that support whole-learner approaches in developing and implementing school improvement programs under Title I, Part A.
- At least \$18.1 billion in IDEA funding to serve students with disabilities and support early childhood opportunities for students with disabilities such as Part B, Section 619, Part C, and Part D.
- \$1 billion over the FY2022 investment level in Title II-A formula grants to states, giving states flexibility to identify and implement high-quality professional development programming, and the option to set aside three percent of their funding to support activities designed specifically for school leaders. We request that these funds are also used to improve recruitment, placement, support, and retention of culturally competent and responsive educators, especially educators from underrepresented groups, to meet the needs of diverse student populations; equip educators to partner with parents in service of student learning; and to support the adoption of evidence-based, whole-learner approaches and experiences in both professional development and mentorship.
- \$2 billion in Title III to reflect and better support the growing number of English learners (EL) in our school system and ensure that states and districts have the necessary resources to provide

- effective teacher preparation and support parent engagement programs, including providing resources in their home language.
- \$1 billion to increase the number of counselors, nurses, and mental health professionals in schools to help address the physical and mental health toll on students, teachers, and school staff due to the COVID-19 pandemic, related disruptions to learning, and school closings.
- \$468 million for Full Service Community Schools, which play a critical role in providing
  comprehensive wrap-around services to students and their families, from afterschool to adult
  education opportunities and health and nutrition services.
- \$100 million for a new grant program proposed by the Administration to help communities
  develop and implement strategies that would build more diverse student bodies. Our Coalition
  is interested in learning more details regarding this proposal and supporting more diverse,
  inclusive, and equitable school environments for all.
- Maintaining the FY2022 level of investment in the Comprehensive Literacy Development
   Grant Program to advance literacy skills for students from birth through grade 12.
- A \$2.52 billion investment in the 21<sup>st</sup> Century Community Learning Centers to support effective
  extended learning and enrichment opportunities that develop a wide breadth of skills through a
  whole-learner approach, and are connected to content covered during the school day through
  effective community-school partnerships.
- We were very supportive of the \$100 million in the American Rescue Plan for the Institute of Educational Sciences (IES) to carry out research related to addressing pandemic-related student learning loss. We believe that we must build on that investment and that is why our Next Generation Education Development and Recovery Fund calls for a \$700 million investment at the Institute of Education Sciences to build an education system that unlocks the talent and potential in all students, by understanding what we have learned and strengthening our education systems for the future.
- In addition to the above, we call for \$815 million for the Institute of Education Sciences to
  continue to support initiatives that will collect, analyze, and release data and evaluation
  studies, for internal users and the public, to answer pressing education questions and drive a
  more accessible and equitable system.
- Maintaining the FY2022 investment level in Education, Innovation, and Research (EIR) to
  increase the number of high-quality applications, build evidence of effectiveness, and
  demonstrate the feasibility of scaling effective interventions; along with additional funds called
  for by the President to support projects that identify and scale up evidence-based strategies to
  elevate and strengthen a teacher workforce hit hard by the pandemic.
- \$40 million for the School Leader Recruitment and Support Program to seed models of
  promising principal preparation programs, scale preparation programs that show results and
  increase the diversity of school leaders, and support effective professional development for
  school leaders in the field, particularly those who support the implementation of whole-learner
  approaches.
- \$500 million for the Charter Schools Program to support high-quality public charter schools that break the mold of the status quo and create new solutions to meet critical needs.
- \$300 million for the McKinney-Vento Education for Homeless Children and Youth to identify and support students experiencing housing insecurity, ensure their access to school, and connect them to community supports.
- \$94 million for the Supporting Effective Educator Development (SEED) Grant Program to recruit and develop teachers, principals, or other school leaders.

- \$2 billion for Student Support and Academic Enrichment Grants to support locally designed
  efforts to provide students with well-rounded educational experiences that include
  comprehensive academic, social-emotional, and mental and behavioral health supports that
  address the needs of the whole learner, advanced coursework, safe and healthy learning
  environments, and personalized instruction, including through the effective use of technology.
- Maintaining the FY2022 investment level in the School Safety and National Activities Program, including the School Climate Transformation Grant Program to support the ongoing needs of students for trauma informed care, strengthening school climate and improving behavioral outcome-s for all students.
- \$6 million for the American History and Civics-National Activities Grant Program to promote innovation in instruction, learning, strategies, and professional development in American history, civics, and government. We also urge Congress to enact and fund the Civics Secures Democracy Act, which is a bipartisan bill that creates grants for states and districts to support and expand access to American history and civics in order to meet the needs of today's students and our constitutional democracy.

## **Higher Education**

- Increase investments in student financial aid assistance, particularly an increase in the Pell Grant maximum award to \$8,670 as proposed in the President's Budget. We also support the President's call for participants in the Deferred Action for Childhood Arrivals (DACA) program to be eligible for Pell Grants if they otherwise meet Pell Grant eligibility requirements.
- Continue to fund Emergency Grant Aid for College Students to provide direct financial
  assistance to ensure an emergency cost does not derail a student's ability to complete college,
  similar to the assistance provided to students through the Higher Education Emergency Relief
  Fund (HEERF).
- \$1.09 billion for the Federal Supplemental Educational Opportunity Grants program and \$1.52 billion for the Federal Work Study program. These increases will help reach full funding for these programs that provide needed aid for students to meet their college costs.
- Increasing the investment level for the Child Care Access Means Parents in School Program to \$500 million in order to further support the participation of under-resourced parents in postsecondary education through the provision of campus-based childcare services.
- Provide \$132.1 million for the Teacher Quality Partnership Grants program to support initiatives that strengthen educator preparation efforts at institutions of higher education and encourage a focus on preparing teachers to implement and lead whole-learner approaches.
- \$560 million for the Fund for the Improvement of Postsecondary Education grant program to create, develop, implement, replicate, or scale evidence-based, outcomes-oriented, and fieldinitiated innovations to improve postsecondary access, matriculation, completion and career success using a tiered-evidence structure
- \$110 million investment for the Retention and Completion Grants program from the President's budget request to provide important support for under-resourced students as they work toward a postsecondary credential.
- \$1.298 billion for Federal TRIO programs and increasing support for GEAR UP by \$30 million over FY2022 levels to support students into and through postsecondary education.
- Increase funding by more than \$200 million over the FY2021 level for Historically Black Colleges and Universities (HBCUs), Tribally Controlled Colleges and Universities (TCCUs),

- Minority-Serving Institutions (MSIs), and Community Colleges to enroll, retain, and graduate students to support programs that provide additional help to disadvantaged students, including those at community colleges, to ensure they succeed in and graduate from college.
- \$20 million for the Augustus Hawkins Centers of Excellence, which supports enhanced educator preparation for teaching candidates at HBCUs and MSIs, to increase the number of profession-ready BIPOC educators and school leaders.

#### Department of Health and Human Services

- An investment of \$15.4 billion for Head Start and Early Head Start which includes specific funding for the expansion of Early Head Start and Early Head Start-Child Care Partnerships and to ensure that Head Start programs are supported by a quality workforce.
- \$500 million for Preschool Development Grants for Preschool Development Grants to support significant national investments necessary to ensure that all young people have access to a high-quality education and the opportunity to succeed.
- An investment of \$12.3 billion for Child Care and Development Block Grants, which would provide under-resourced families working or participating in education and training with help paying for childcare and improving the quality of care for all children.
- In addition to the above, we support the Administration's plan to work with states to ensure funding provided through FY2022 appropriations funding, as well as through the American Rescue Plan Act, support increased wages for early educators and family child care providers, and move towards building a foundation to ensure low- and middle-income families can access high quality, affordable child care.
- \$111 million for the Teen Pregnancy Prevention Program to support the implementation of national, evidence-based programs and the development and evaluation of new and innovative approaches to prevent teen pregnancy.
- \$10 million for the Personal Responsibility Education Program (PREP) to support programs that help teens achieve educational success, develop healthy behaviors and relationships, and exhibit life and leadership skills.
- \$56 million for State Maternal Health Innovation Grants within the Special Projects of Regional and National Significance (SPRANS) program to establish demonstration projects that implement evidence-based interventions to address critical gaps in maternity care service delivery and reduce maternal mortality among Black or African American and American Indian or Alaskan Native women, who are three times more likely than White women to die from pregnancy-related deaths. We also urge the continued expansion of Pay for Success and Pay for Performance approaches through the Maternal, Infant, and Early Childhood Home Visiting (MIECHV) program and postpartum coverage in Medicaid and the Children's Health Insurance Program (CHIP); that would include, follow-up care for diabetes, postpartum depression and/or postpartum anxiety, hypertension and substance use disorders (SUD), during the SPRANS demonstration period.

#### **Department of Labor**

The President's Budget includes critical increases in our workforce training programs including
for Adult and Youth Activities and Dislocated Workers, which we support as we look to ensure
an equitable recovery from the pandemic and ensure that all workers can benefit from the
robust career and training services necessary to support economic mobility.

- \$200 million for a new Workforce Development Innovation Fund tiered evidence program to support the scale-up of proven workforce training programs and the development and testing of promising models, as proposed in the Workforce Innovation and Opportunity Act of 2022 and modeled on the bipartisan Expanding Pathways to Employment Act.
- \$40 million for the Workforce Data Quality Initiative to continue to help build state and local capacity for tracking employment and educational outcomes data of WIOA workforce and job training program participants, disaggregated by demographic characteristics, addressing long underinvestment in workforce data infrastructure as the Workforce Innovation and Opportunity Act of 2022 has proposed to do.
- WIOA Pay for Performance authority is a promising, innovative approach to using data, evidence, and evaluation to improve workforce development outcomes for the most vulnerable citizens. We request that you direct the Department to continue to provide technical assistance to states and localities to help them utilize Pay for Performance strategies and urge the Department to expeditiously clarify the Training and Employment Guidance Letter (TEGL) released on this topic in December 2020, in order to clear the way for state and local workforce boards to leverage these innovative, outcome-directed authorities.
- \$100 million from the Dislocated Worker National Reserve for the **Sectoral Employment through Career Training for Occupational Readiness (SECTOR)** program as proposed in the President's budget, providing essential support for proven sectoral training programs.
- \$193 million for YouthBuild grants to engage under-resourced 16-24 year olds in a comprehensive full-time education, job training, and community service program in which students earn their GED or high school diploma while learning job skills.
- Continued support for the Strengthening Community College Training Grants program to
  continue to build the capacity of community colleges to meet labor market demand for a skilled
  workforce.
- Support for the establishment of the Civilian Climate Corps across federal agencies including \$20 million at the Labor Department for job training and paid community service for underrepresented populations including people of color and women in clean energy and climate mitigation. The program would include supportive services for participants.
- \$303 million for the Apprenticeship Program including the expansion of registered apprenticeship opportunities, increasing access for historically underrepresented groups, including people of color and women, and expanding pre-apprenticeship, youth apprenticeship and degreed apprenticeship programs.
- \$75 million for a **new National Youth Employment Program** as proposed in the President's budget to create high-quality summer and year-round job opportunities for underserved youth.
- \$200 million for the **Reentry Employment Opportunities (REO)** to provide competitive grants to nonprofit workforce development organizations for employment and reentry services for individuals with criminal legal histories and for youth who have not completed school.

## General Provisions- Departments of Labor, Health and Human Services, and Education

Midcareer Talent Pilot Proposal: We urge the committee to fund a new pilot, empowering the
Departments of Education, Labor, Health and Human Services, and the Corporation for National
and Community Service (CNCS) to work together to initiate an interagency fellowship pilot to
bring talented midcareer professionals from other sectors into the federal government for a
two-year fellowship program. The pilot would utilize existing hiring authorities, including those
under Schedule A(r) and placement authorities under the Intergovernmental Personnel Act

- (IPA). Fellows would work together across departments to increase agency alignment, coordination and innovation, and improve key measurable outcomes in select states, local jurisdictions, and/or tribal areas selected through this pilot.
- Continued authority for Performance Partnership Pilots to award up to 10 new pilots that allow states, tribes, and localities to blend certain discretionary funding in order to improve education, employment, and other key outcomes for vulnerable youth.

#### Corporation for National and Community Service

\$2.2 Billion for National and Community Service to increase participation in AmeriCorps
100,000 members and to raise corps member benefits to reach the living allowance levels as
outlined in the bipartisan CORPS Act.

## **Commerce, Justice, Science, and Related Agencies**

# Department of Justice

- Maintaining FY2022 investment levels for the Innovations in Community-Based Crime Reduction (formerly Byrne Criminal Justice Innovation Program) to support data-driven, comprehensive, and community-oriented strategies to reduce crime, spur revitalization, and build community-police collaboration.
- Maintaining FY2022 investment levels for the Second Chance Act Program to provide grants to establish and expand adult and juvenile offender reentry programs to reduce recidivism and help those exiting the justice system to rejoin their communities and lead productive lives. Within this amount, we ask that you include \$20 million for Pay for Success projects to provide awards for supporting housing using performance-based metrics; and of that, permit \$10 million of those funds to be used to help implement the Permanent Supportive Housing Model. Priority should be given to pilots that improve equity in access to services and include organizations that are led by, or primarily serve, historically marginalized and underserved populations.

#### General Provisions- Department of Justice

 Continued authority for Performance Partnership Pilots to award up to 10 new pilots that allow states, tribes, and localities to blend certain discretionary funding in order to improve education, employment, and other key outcomes for vulnerable youth. Priority should be given to pilots that improve equity in access to services and include organizations that are led by, or primarily serve, historically marginalized and underserved populations.

The America Forward Coalition respectfully requests that the above programs be included at the identified levels in the FY 2023 appropriations bills. We recognize the many important choices your Committees face and thank you for your ongoing support for policies that help communities find and test new ways of tackling seemingly intractable problems.

We look forward to working with you to advance these important issues in the months ahead.

Sincerely,

Members of the America Forward Coalition

#### **About America Forward**

America Forward is the Washington, D.C.-based nonpartisan policy initiative of New Profit, a pioneering national venture philanthropy organization that invests in a portfolio of breakthrough social entrepreneurs and systems-change initiatives, catalyzes and builds their impact, and transforms how government and philanthropy pursue social change to ensure that all people can thrive.

America Forward unites social innovators with policymakers to advance a public policy agenda that advances equity, fosters innovation, rewards results, catalyzes cross-sector partnerships, and transforms local impact into national change. The America Forward Coalition comprises a network of over 100 social innovation organizations that champion innovative, effective, and efficient solutions to our country's most pressing social problems. Since 2007, our Coalition organizations have successfully advocated for lasting policy change in education, workforce development, and Pay for Success policy; leveraged \$1.7 billion for social innovation; and driven millions of federal resources toward programs that are achieving measurable results for those who need them most.